

Media Questions

Lisa Fontanella

1. Gemstones have captured your attention and have been incorporated into your everyday life. Tell us about this.
2. Why are people drawn to gemstones? Their color, their energy?
3. How can children learn about and experience the benefit of gemstones?
4. You have combined your passions for geology and writing, focusing on children ages 7-11. Tell us about this. Why this age group?
5. Through your series *You Rock! Series* you open up opportunity for children to learn life lessons incorporating gemstones. Tell us what inspired you to create this series.
6. Share a peek into a sample chapter of *Crystal's Quest*– what happens, what's the lesson, and how is the gemstone incorporated.
7. You chose to include geology, geography, and the history of each gemstone in each chapter. Why was this important to include in this way?
8. You have filled your books with colorful graphics, photography and unique fonts. This is quite different than the typical black/white simple illustrations in a Chapter book for this age group. Tell us why this is important to the overall message.
9. There is a section in each chapter *From Crystals Journal* and a *Thought for the Day*. Why are these important for a child's understanding and learning?
10. You also have a companion book ***My Thoughts for Today – Guided Journal and Coloring book***. How does a guided journal help children of this age group?
11. You are also a Life Coach/Intuitive. How do all three of these passions come together?
12. As you continue to write books for your ***You Rock! Series***, how will you incorporate your other passions and bring new opportunities for children?
13. What is on your website www.LisaFontanella.com that will help parents, children and mental health professionals continue their learning about their emotions and the role of gemstones.
14. Where can people find your books in the ***You Rock! Series***?

For questions or to schedule an interview, contact Sharon Castlen, Integrated Book Marketing 631-979-5990 Sharon@IntegratedBookMarketing.com